

**SPACE COAST RUNNERS  
MINUTES OF JUNE 9, 2008 MEETING**

**Board Members / Officers Present:** Carol Ball, Cedric Ching, Tammy Foster, Dave Hernandez, Mo Johnson, Mary Ramba, Nancy Rowan, Loran Serwin, Michelle Smurl, Charlie Van Etten, Marty Winkel, Christy Zieres

**Board Members/ Officers Absent:** Cyndi Bergs, Marlene White

**I. Meeting Called to Order:** 7:00 PM, by Carol Ball, president

**II. Review/ Modify Agenda:** none

**III. Changes to Last Month's Minutes:** none

**IV. Treasurer's Report:** (submitted electronically by Marlene)

A. SCR Cash Balance Forward from April 30, 2008:	\$10,847.59
B. SCR Total Deposits for May 2008:	\$1,379.00
C. SCR Total Disbursements for May 2008:	\$4,034.67
D. SCR Cash Balance as of May 31, 2008:	\$8,191.92
E. SCR Certificate of Deposit Balance as of May 31, 2008:	\$0.00
F. SCR Total Balance as of May 31, 2008:	\$8,191.92
G. SCR Open Invoice Balance as of May 31, 2008:	\$500.00

**V. Guests:** Ty Bowen, Patti Sponsler

**VI. Old Business**

- A. SCR Marketing Committee Update – Michelle
- Michelle had sent Loran some information for the SCR website: Brevard Zoo discount, Air Tran logo, & photos.
  - Michelle to check with National Pen Company (<http://www.pens.com/pens/>) for magnet estimates.
  - Cedric suggested giving members a t-shirt with the club website URL and ROY series schedule (just the names) -- using some of the money saved from putting the newsletter online.
  - Cedric to contact Tropical Teez for an estimate (tropicalteez@cfl.rr.com, Mark Matrazos (sp?))
- B. Brevard Races since last meeting
1. May 24 – Sportsfest 5K – Dave
    - 170 finishers (76 women, 94 men)
    - some trouble with the scoring
  2. May 25-28 – Wickham Park Marathon – Matt Mahoney
    - 38 participants
- C. 2008 Marathon Committee Meeting Report – Carol & Committee
- [meeting held on Monday 6/02/08]
  - SCM page on Active.com is live; registration numbers as of the end of May: 77 half, 61 full
  - RZ sent out brochures to all 107 running stores in the SE; purchased ads in Cool Running and South Florida Running Journals.
  - Dick Beardsley confirmed for weekend. New Balance declined the request to sponsor the speaker's visit.
  - Sponsorship: received \$2500 from Publix and \$5,000 Brooks
  - Beneficiary to be determined (Astronaut Scholarship Foundation?)
  - John Ritter offered to organize a pancake breakfast before the race.
  - North Course will be closed 6am-9am.
  - Overall awards will be based on gun-time; age group awards based on net-time.
  - RZ was disappointed by the water/aid stations last year -- how to raise their spirit level?
  - Culligan's will be supplying the water including delivery/pickup
  - Post-race food area will be fenced and down in the grassy area.
  - RZ presented a long list of volunteer requirements.
    - greeters for the shuttle/parking
    - last participant support
    - fresh crew for cleanup
    - Cyndi suggested having volunteer captains.
  - Mentioned was some sort of a volunteer appreciation package -- dinner ticket, goodies, and perhaps a race entry into a SCR, RZ, TRS series race (how to implement?)

- D. ROY Awards/Annual Meeting Critique/Ideas for next year?
- Great job by all. The picnic was a success.
  - Eye of the Dragon won T-Shirt contest, followed by Space Walk of Fame, Space Coast Classic, Tiger Dash, and Space Coast Marathon.
  - Board mentions that we should go ahead and reserve the building for next year; even if there's a cost, it'd be worth it.

## VII. New Business

- A. Online Newsletter Discussion
- The club newsletters will be put online starting in August 2008
  - Loran distributed handouts that reported membership numbers. Some of the decline in membership can be attributed to the rising prices of everyday goods. Though, Mo made a comment that, in the past, running clubs were more of a point of coordination than they are today..
  - Patti wants to send out survey for input to tailor newsletter content.
  - Patti also mentions that we need to count/record the number of unique visitors to the SCR website so that we will have data to offer potential sponsors.
  - The issue of compensation tabled/taken offline --will need Marlene's input -- budget committee meeting: Marty, Dave, Mo, Mary, Marlene.
- B. 2008/2009 ROY Series
- It was mentioned that SCR ROY series races appear to be more elite than the RZ series races because of the longer distances; for the 2008-09 SCR ROY series, there will be a 2-Mile option available at all of the longer-distance races (SCC 15K, EOTD 10K, SWOF 8K)
  - Carol and Ty presented the Board with a calendar with the race dates.
  - Mary makes a motion for the SCR ROY Series to go down to 9 races -- same slate minus the Zachary Project -- with 2 drops and a minimum of 5 races to score. Tammy seconded. Motion passed.
- C. 2008-2009 SCR Budget
- (to be handled offline by the budget committee)
- D. Brevard Alzheimer's Foundation 5K – Sept 27, Chain of Lakes, RD Derek Williams
- Marty stated that he would not be able to support this race due to scheduling conflicts and because it would be the same course as the TRS Chain Of Lakes 5K.
- E. SCR Equipment Storage Clean Out – volunteer?
- Carol reminded the Board that the storage unit still has a number of broken/out-dated items (per last month's handout) that are free to a good home.
  - Loran and Christy offered to clean out storage unit.
- F. Brevard Races before next meeting (July 14<sup>th</sup>, 2008)
1. June 21 – Summer Solstice 5K – Palm Bay Community Center – Dave Hernandez & Rick Raley
  2. July 5 – Set Goals, Not Limits 5K Run/Walk – Wickham Park, Melbourne – Doug Butler
- G. Action Items
1. (from VI.A) Michelle to check with National Pen Company for magnet estimates.
  2. (from VI.A) Cedric to contact Tropical Teez for an estimate for SCR ROY shirts.
  3. (from VII.A & VII.C) Budget Committee (Marty, Dave, Mo, Mary, Marlene) to meet to discuss newsletter compensation and the 2008-09 budget.
  4. Loran and Christy to clean out storage shed.
  5. Marty to order race mile and directional signs.
- H. Summary of Motions
1. (from VII.B) Mary makes a motion for the SCR ROY Series to go down to 9 races -- same slate minus the Zachary Project -- with 2 drops and a minimum of 5 races to score. Tammy seconded. Motion passed.

VIII. **Next Meeting:** Monday, July 14<sup>th</sup>, 2008, Cocoa Public Library, 2<sup>nd</sup> Floor @ 7:00 PM

IX. **Meeting Adjourned:** 8:30 PM